



# WWOZ Local Content & Service Report to the Community 2024

**WWOZ 90.7 FM's mission is to be the worldwide voice, archive, and flag-bearer of New Orleans music. Owned by the New Orleans Jazz & Heritage Foundation, we proudly preserve the culture of the Crescent City.**



## LOCAL CONTENT

**For over 44 years WWOZ has been deeply committed to all things New Orleans.**

Since 1980, WWOZ has grown from a small station operated out of a beer storage room above Tipitina's music club to an ever-expanding multimedia organization followed locally and worldwide via our radio waves, live video streams, and social media platforms.

In 2024, WWOZ's global presence continued to grow as millions tuned in. It was a big year for the station as we moved into our new home atop the iconic JAX Brewery in the historic French Quarter.

## KEY SERVICES

**We were thrilled to broadcast and video stream live to our worldwide audience from multiple festivals, the streets of New Orleans, and our state-of-the-art new studios atop Jax Brewery.**

We are proud to share many of 'OZ's programs and services in this report. Highlights Include:

- WWOZ's New Home atop JAX
- Community Voices
- Live Broadcasts
- Festing in Place series
- WWOZ Video
- Groovapedia
- WWOZ LiveWire
- A Closer Walk
- Takin' it to the Streets
- WWOZ Events & Awards
- Tributes to Legends
- Testimonials

## LOCAL IMPACT

**Our local and worldwide listenership continued to grow this year, a testament to WWOZ's significant global impact.**

WWOZ has received continued acclaim and support from around the country and the world. We have been ambassadors promoting the music, history and culture of Louisiana and New Orleans to record audiences.

WWOZ broadcast more than 160 live music performances, showcasing the skill and artistry of more than 845 individual musicians from our studios and from festivals and venues around New Orleans. Millions have tuned in, watched OZ videos, shared our social media, accessed our online archive, Groovapedia, and Fested in Place from their homes.





# 2024 WWOZ Local Content & Service STORIES OF IMPACT

## Home is Where the Groove Is: We're Home

In August we moved into our beautiful new home atop JAX Brewery on the 5th floor overlooking the Mississippi River! This is the space that our incredible staff, show hosts, volunteers, supporters, beloved musicians and artists deserve! In designing the space we were careful to include a mix of old and new by paying homage to our previous homes of the last four decades. Throughout the station you will see familiar colors to WWOZ.

The blue walls are a tip of the hat to our French Market interior, the peach/pink walls honor our time at the Treehouse in Armstrong Park. The yellow and green cottage facade in our Gia Maione Prima Performance Studio is a salute to our first home at Tipitina's. We also brought along our iconic outdoor sign which hung in front of the French Market for nearly 2 decades. It's now installed in our broadcast studio.







# 2024 WWOZ Local Content & Service STORIES OF IMPACT



On August 22, the first track played on WWOZ from our state-of-the-art Helis Foundation Broadcast Studio was Dr. John's "Going Back Home to New Orleans" played by Michael Dominici during his New Orleans Music Show.

On October 4, Irma Thomas gave an incredible inaugural concert from the Prima Foundation Performance Studio filled with dedicated Guardians of the Groove. It was also streamed around the world. Irma is a WWOZ Board member and longtime volunteer for the station.

Three days later Cyril Neville gave an unforgettable performance backed by his son Omari's band, The Fuel. Cyril also created a beautiful piece of art for our new home which features names of people who have been important to our station's 44-year history!

Cyril and The Neville Brothers were instrumental in helping to get WWOZ on the air in 1980 as they headlined and helped organize 2 fundraising concerts at Jimmy's Music Club.

Thank you to all our members, sponsors, brass passers, supporters, and listeners. Thank you to our amazing WWOZ Staff, Show Hosts, Board, Volunteers and the incredible musicians of New Orleans who have been instrumental in making WWOZ the international powerhouse it is today! You are all the ultimate Guardians of the Groove!







## 2024 WWOZ Local Content & Service STORIES OF IMPACT

### A WWOZ Station Video Tour!!



Home is Where the Groove Is and we're thankful to be in our new home! Thanks and love to YOU and Guardians of the Groove everywhere who make WWOZ possible. [We hope you enjoy this video.](#) We had fun making it for you!

Special thanks to all who helped make this video: Irma Thomas, James Andrews & the Crescent City All Stars, Treme Brass Band, New Orleans Nightcrawlers, Cyril Neville, Amanda Shaw, Bruce Sunpie Barnes, Flagboy Giz, Baby Doll Anita, our talented and dedicated staff, show hosts, board, major funders, and volunteers!







# 2024 WWOZ Local Content & Service STORIES OF IMPACT

## Community Voices: Guardians of the Groove



**WWOZ is a community public radio station powered by the voices of over 75 volunteer show hosts, a small dedicated staff and over one hundred committed behind-the-scenes volunteers.**

In 2024, our Show Hosts, many with decades of experience, volunteered more than 8,400 hours to WWOZ.

WWOZ Show Hosts independently decide what to play to craft their broadcast presentation. Each host brings their own unique musical sensibility, knowledge, experience and community perspective to share with our local and worldwide audience.







# 2024 WWOZ Local Content & Service MEASURING IMPACT

## WWOZ Live Broadcasts



WWOZ is the Jazz and Heritage station broadcasting live, local music everywhere in the universe from our studio to the Fair Grounds and beyond!

In 2024, WWOZ broadcast more than 160 live music performances, showcasing the skill and artistry of more than 845 individual musicians, from our studios and from festivals and venues around New Orleans.



This includes the New Orleans Jazz & Heritage Festival, The Crescent City Blues & BBQ Festival, French Quarter Festival, The Jazz and Heritage Concert Series, The Louisiana Cajun-Zydeco Festival, The Treme Creole Gumbo Festival, Congo Square Rhythms Festival, and many performances from WWOZ's own studios.

regularly hear stories about how WWOZ has brought them together. Our musicians love to return to the station after touring the world to share their stories of fans who first heard their music on WWOZ and, as a result, decided to come and support them on their tour.

Musicians and fans alike are deeply committed to the station. We







# 2024 WWOZ Local Content & Service STORIES OF IMPACT

## Festing in Place

In 2024 WWOZ was thrilled to broadcast live from Jazz Fest at the Fair Grounds. In addition, by popular demand, we continued to present our **Festing in Place** series in the Fall!

These wildly popular worldwide celebrations featured the best artists from Heaven and Earth. Performances by Dr. John, Allen Toussaint, Irma Thomas, The Neville Brothers, Marcia Ball, Cyril Neville, John Boutte, The Radiators, Samantha Fish, Kermit Ruffins, Lilli Lewis, Amanda Shaw, Luther Kent, George French, and hundreds more.



## 'OZillians Worldwide Fested in Place with us!

They pulled out their festival shirts, hats, flags and chairs and joined us to celebrate the best of New Orleans music from their backyards, front porches, and living rooms all over the world. Everyone was invited!

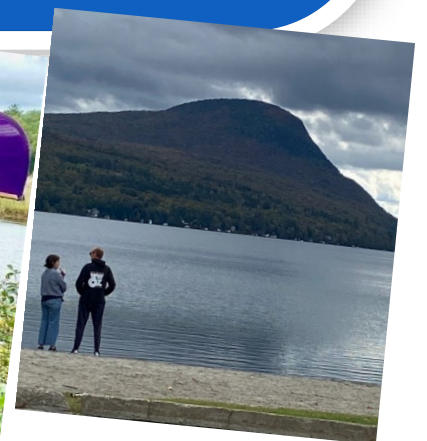




# 2024 WWOZ Local Content & Service MEASURING IMPACT

## WWOZ's Global Audience

When we say our audience is "worldwide", we're not kidding! In the map below both shades of green cover ALL countries and territories where we have regular listeners! The darker green represents higher concentrations of audience. The gray areas with the crosshatches are not generating traffic on our site. These include North Korea and certain places in Africa (Western Sahara, Republic of the Congo, Chad, Eswatini). This illustrates the station's incredible impact and that we truly do have Guardians of the Groove Around the World!







# 2024 WWOZ Local Content & Service STORIES OF IMPACT

## Takin' It To The Streets

Takin' It to the Streets® is WWOZ's multi-platform program celebrating New Orleans' social aid & pleasure clubs, second lines, Black Masking Indians, Baby Dolls, and brass band traditions.

Takin' It To The Streets includes a weekly podcast of interviews with social & pleasure club officers and Black Masking Indians, Baby Dolls, brass band musicians, and more. These [award-winning, peer-level interviews](#) are important documentation of an aspect of New Orleans culture that no other media outlet covers with such consistency, detail, or authenticity. The resulting WWOZ programming is authentic and far deeper than the “outsider looking in” perspective that is often given to the clubs and Indians on this unique aspect of New Orleans culture.







## 2024 WWOZ Local Content & Service STORIES OF IMPACT



In 2024, WWOZ continued our interview series and documented a number of the parades, Black Masking Indians, brass bands, and Baby Dolls on video, including St. Joseph's Night in March, Mardi Gras Day in Treme, the kickoff parade of the 2024-25 second line parade season, and more.



Takin' It To The Streets continues to document the communities that keep New Orleans' parading and cultural traditions alive. Interviews covered topics including the passing of some of New Orleans' culture bearers, the origins of various social aid & pleasure clubs, how club members, masking Indians, and Baby Dolls support their communities year-round. Also addressed were the impacts of climate change on New Orleans' parading culture, how decisions are made internally within clubs and tribes, the importance of mentorship and young people, the evolution of traditions in recent years, and more.

[Listen to the 2024 Takin' it to the Streets interviews here.](#)







# 2024 WWOZ Local Content & Service MEASURING IMPACT

## WWOZ Video

WWOZ's videos attracted more than two million views in 2024 between YouTube, Facebook, Vimeo, X (Twitter), Instagram, and Threads. YouTube remains our fastest growing video distribution platform, gaining nearly 7,000 new subscribers in 2024. Our YouTube channel hit two significant milestones this year, topping 9 million total views and more than 40,000 subscribers, a 70% subscriber growth from 2023! More than 1.7 million of those YouTube views were added in 2024, and our video content was viewed over 400,000 times on Facebook.

In the first months of the year, our video team hit the streets to capture what was happening for Mardi Gras 2024 including scenes from Mardi Gras Indian practices, Baby Dolls in the streets, Mardi Gras Day, and more.

Our videos for *Takin' It To The Streets*, WWOZ's multi-platform program celebrating New Orleans' social aid & pleasure clubs, second lines, Black Masking Indians, Baby Dolls, and brass band traditions, were some of the most watched of the year with features from Mardi Gras in February, St. Joseph's Night in March, and the announcement of the 2024-25 second line parade season schedule leading the way.

In April, we released a feature on Aaron Neville, "[Amazing Grace](#)," in which he discusses his new book, career, and stories from when the Neville Brothers first got signed, what it was like to play with the Grateful Dead and Tina Turner, why he got clean, the influence of his uncle, Big Chief Jolly, and much more. This feature has been viewed nearly 100,000 times.







## 2024 WWOZ Local Content & Service MEASURING IMPACT

Additionally, WWOZ live streamed dozens of events produced by the New Orleans Jazz & Heritage Foundation in 2024, including dozens of concerts from the George and Joyce Wein Jazz & Heritage Center and performances at the Congo Square Rhythms Festival, Louisiana Cajun Zydeco Festival, Crescent City Blues & BBQ Festival, Treme Creole Gumbo Fest, plus the Allison Miner Series and the Tom Dent Lecture Series.

WWOZ Video also featured four uniquely Louisiana events this year when we covered [Cyril Neville's Tribute to the Wild Tchoupitoulas](#) at Chickie Wah Wah, the [Bob Dylan Tribute](#) at the Broadside in May, ["Miss Calliope"](#) on the Steamboat Natchez, and [Louis Michot's](#) performance of his first full-length solo album at the Music Box Village.

On October 4th, WWOZ initiated live video streaming from our new Gia Maione Prima Foundation Studio with an unforgettable performance from Irma Thomas. Over the following weeks Cyril Neville, James Andrews & the Crescent City All-Stars, Treme Brass Band, the Matt Booth Quintet, Helen Gillet, the New Orleans Nightcrawlers, Loose Cattle, Quiana Lynell, George Porter Jr & Runnin Pardners and more kept the party rolling on-air and on our [video stream](#).



Music Box Village, New Orleans



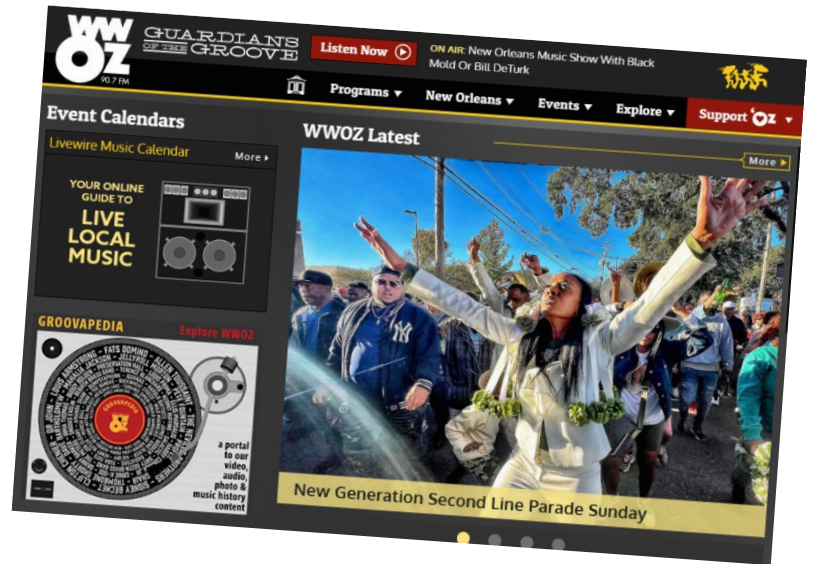


# 2024 WWOZ Local Content & Service MEASURING IMPACT

## WWOZ.org

WWOZ's website continues to be a growing and powerful platform. 885,705 unique visitors explored WWOZ.org. These visitors generated 5.2 million page views.

WWOZ was one of the first radio stations in the country to start streaming live on the internet (1994), and has since grown into an information hub providing visitors access not only to our live stream, but also to New Orleans musical and cultural content unavailable anywhere else.



### [WWOZ 90.7 FM Live Stream](#)

WWOZ.org allows 'OZillians from around the world to feel connected to the city (whether they were born here or feel like they should have been). In 2024, listeners tuned in to WWOZ's live stream from all 50 states, Washington DC, and 200 countries, and 624,414 streamers racked up 3,798,990 total hours listening.

### [WWOZ Livewire](#)

The Livewire is New Orleans' most comprehensive live music listings calendar. In 2024, we entered over 28,000 live music events into the WWOZ Livewire Music Calendar. The Livewire generated 962,898 page views (a 41% increase over 2023), making it the second most visited place on the site.

### [Two Week Archive](#)

Fans can go back and listen to a running two week Streaming Archive of all the shows and performances on WWOZ. The Two-Week Archive includes every show every week. It has been especially popular during the weeks after Festing in Place events. In 2024, the Two-Week Archive was the fifth most popular page on the site and served re-streams of over 750,000 shows.

### [WWOZ Blogs](#)

WWOZ show hosts and staff collaborate to generate posts surrounding events, music news, and other cultural information of interest to our audience. In 2024, blog posts generated 156,809 page views, with the most popular posts addressing topics like the return of French Quarter Fest, Mardi Gras events, and the schedule announcement for second line parades.







# 2024 WWOZ Local Content & Service MEASURING IMPACT

## WWOZ Social Media

2024 was a year of continued growth for WWOZ’s social media. We use our social presence to bring Louisiana and its musical culture to our worldwide audience. Our engagement with the social media audience has consistently risen across multiple platforms.

Facebook  
# Likes:  
144,294

X (Twitter)  
# Followers:  
57,411

Instagram  
# Followers:  
61,000

YouTube  
# Subscribers:  
40,000

Threads  
# Followers:  
14,600

When deciding how to use social media, our guiding principle is to bring New Orleans and its musical culture to our audience no matter where they live.

We post on Facebook, Instagram, X, and Threads several times a day, with over 1,000 posts a year on each platform. In these posts, we share photos, videos, and links that foster connection with our listeners. Since WWOZ relies on donations from listeners for the bulk of its support, these relationships are crucial. Video is used extensively throughout our social media platforms.

### TOP VIDEO: Views

- [Amazing Grace: Aaron Neville](#) - 85,000
- [Miss Calliope](#) - 65,000
- [2024-25 Second Line Parade Season Schedule Announcement](#) - 63,000
- [Valley of Silent Men kick off the 2024-25 second line season](#) - 26,400
- [Big Chief Monk Boudreaux & the Golden Eagles](#) (live) - 16,400







# 2024 WVOZ Local Content & Service STORIES OF IMPACT

## Groovapedia

WVOZ continued to expand GROOVAPEDIA monthly so that people around the world could experience our comprehensive collection of all things New Orleans in one straightforward portal. Groovapedia presents WVOZ’s award-winning multimedia content and is accessible 24/7 to everyone, everywhere, on any device. This includes thousands of compelling and unique performances, interviews, history, photos, videos, audio programs and more.

[Check out Groovapedia here.](#)



**Discover New Orleans' Musical Past**  
People, places, traditions, and events



**Listen to Interviews & More**  
New Orleans musical and cultural communities



**Explore Our Video Collection**  
Performances, parades, documentaries and more.

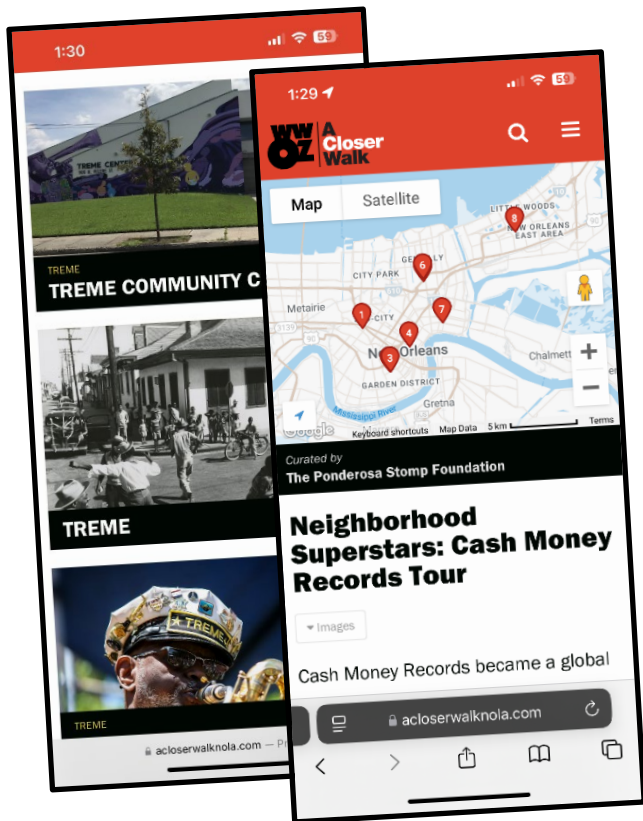
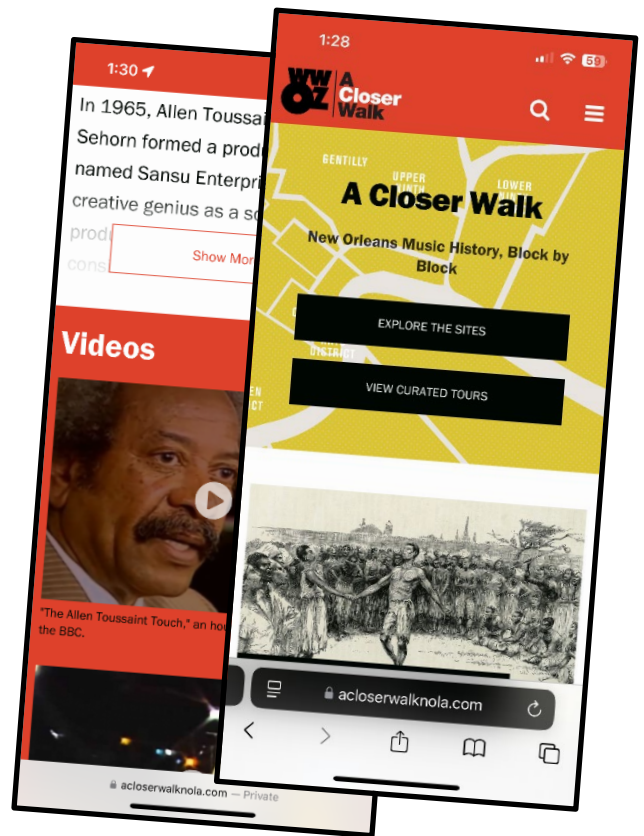




# 2024 WWOZ Local Content & Service STORIES OF IMPACT

## A Closer Walk: Interactive New Orleans Music History Map

WWOZ continues to expand on this important Interactive New Orleans Music History Map! A Closer Walk maps more than a century of New Orleans' great musical moments and historical sites. It's an indispensable guide to exploring New Orleans music history, either via the curated tours, or by exploring "a la carte" any of the individual music history sites. The website is optimized for mobile devices so users can head out with smartphones or tablets for a self-guided tour. In 2024, A Closer Walk continued to serve as an authoritative resource for researchers and journalists, including a major presentation on the current state of historic and cultural preservation in New Orleans today.



In 2024, we were excited to expand this initiative adding and highlighting several new locations and tours, including:

- Peaches Records
- Club Rumors / Club Discovery
- The Big Easy
- Club Whispers
- Cash Money Records Office
- Odyssey Records
- Neighborhood Superstars: Cash Money Records Tour
- Sea-Saint Studio
- Treme Community Center
- Soulja Slim Mural / Big Man Lounge

Our award-winning Closer Walk project was created in partnership with the Ponderosa Stomp Foundation, Randy Fertel, Bent Media, and e/Prime Media. Explore the site at [ACloserWalkNOLA.com](http://ACloserWalkNOLA.com)





# 2024 WWOZ Local Content & Service MEASURING IMPACT

## WWOZ's Awards



### WWOZ's Beth Arroyo Utterback named **Broadcaster of the Year** by the Louisiana Association of Broadcasters

The Broadcaster of the Year Award is presented to a radio owner or general/station manager who has, in the opinion of the judges, provided significant contributions and service to the broadcast industry, and who has displayed the most outstanding record of civic achievement and public service during the previous year.

Beth continued to expand WWOZ's award-winning programming and development worldwide and was instrumental in the yearlong search for a new home which resulted in the station's relocation to the iconic JAX Brewery.

WWOZ also won top honors from LAB for Best Live On Site Remote for our live Jazz Fest broadcast.



### The Press Club of New Orleans' 66th Annual Excellence in Journalism Awards honored WWOZ with several top honors:



**First Place**  
**General Excellence in Radio**

**First Place**  
**Best Live Remote Broadcast**  
**Jazz Fest Live 2023**

**First Place**  
**Best Cultural Broadcast**  
**WWOZ's Piano Tribute to**  
**Professor Longhair and**  
**James Booker**

**First Place**  
**Digital Special Section**  
**A Closer Walk:**  
**Interactive New Orleans**  
**Music History**







# 2024 WWOZ Local Content & Service MEASURING IMPACT

Press Club  
First Place  
Feature Photo  
Ryan Hodgson-Rigsbee  
Tarriona "Tank" Ball



## Gambit

WWOZ was once again named Best Radio Station by Gambit's Best of New Orleans!

## *BEST* RADIO STATION

**1 WWOZ**

**2. WWL 870**

**3. B97**







# 2024 WWOZ Local Content & Service STORIES OF IMPACT

## WWOZ EVENTS

Throughout 2024, WWOZ held several successful fundraising events which were attended by OZ supporters from near and far!



The **WWOZ Groove Gala** on September 12th was a sold-out success! Held at Tableau Restaurant and LePetit Theatre, this was not your average gala. Partygoers wore Jazz Fest attire and enjoyed gourmet food and drink provided by Dickie Brennan. The All-Star lineup of entertainers included Irma Thomas, Kermit Ruffins, Little Freddie King, Doreen Ketchens, Gerald French, Wendell Brunious and Tom Hook. Board Member Bruce Wainer served as Chair of the event.







# 2024 WWOZ Local Content & Service STORIES OF IMPACT



The **WWOZ Hospitality Tent** during the New Orleans Jazz and Heritage Festival for our Brass Pass members was again a great gathering place for Ozillians from around the world! Music lovers stopped in regularly for our fresh fruit and iced coffee oasis to recharge their batteries—and their phones too! They were able to watch WWOZ’s live broadcast team at work and see a constant stream of New Orleans music celebrities too!



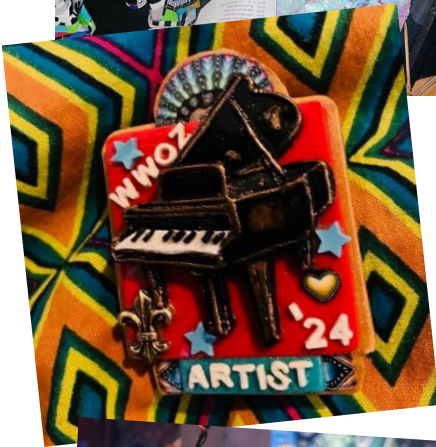




# 2024 WWOZ Local Content & Service STORIES OF IMPACT



**WWOZ Piano Night**, held at the House of Blues on April 29th, continued as a beloved tradition with New Orleans music lovers. The sold-out event starred an amazing group of performers including **Bill Payne of Little Feat, Marcia Ball, Jon Cleary, Terrance Simien with Danny Williams, Joe Krown, Lilli Lewis, Courtney Bryan, Kyle Roussel, Keiko Komaki, Oscar Rossignoli, Tom McDermott, David Boeddinghaus, Rickie Monie, Larry Sieberth, John "Papa" Gros, Josh Paxton, Tom Worrell, Jesse McBride, Al "Lil Fats" Jackson, Victor Campbell, Shea Pierre, Mari Watanabe, CR Gruver, Yoshitaka Tsuji (Z2), Joe Ashlar, BC Coogan, Steve DeTroy, and River Eckert.**







## 2024 WWOZ Local Content & Service STORIES OF IMPACT

### WWOZ Tributes to Legends who passed in 2024

New Orleans R&B singer **Clarence "Frogman" Henry** died in April at the age of 87. His famous voice of a croaking "lonely frog" propelled him to fame with the 1956 hit single 'Ain't Got No Home.' His chameleon-like vocal abilities lent themselves well to the song which he could be heard performing for many decades after its release. Henry was a big part of the vibrant and influential New Orleans R&B music scene of the 1950s and 1960s. Following his tours of the United States and Europe in support of his early hits, he settled into gigging on Bourbon Street for nearly twenty years. Throughout his career, Henry shared the stage with some of the greatest artists of the 20th century, including Professor Longhair, Dr. John, Tina Turner, James Brown, and Little Richard. He drew impressive audiences for decades and was inducted into the Louisiana Music Hall of Fame in 2007. WWOZ named him a "Living Legend" in 2003.



Bluesman **Luther Kent** died on August 16 at the age of 76. "Big" Luther Kent's soulful voice and versatile repertoire – ranging from gospel to swing to traditional jazz – made him a New Orleans household name. He performed around the world, and the Louisiana Music Hall-of-Famer could often be heard with his own band, Trick Bag, The Dukes of Dixieland, or as the voice behind local television commercials.

New Orleans drummer **Kerry "Fatman" Hunter** died in February, at the age of 53. Hunter was hit by a drunk driver on Mardi Gras Day. As a member of the New Orleans Nightcrawlers he won Best Regional Roots Music Album at the 2021 Grammys for *Atmosphere*, and was also nominated this year in the same category. Throughout his career, he also performed with the Roots of Jazz Brass Band (led by Danny Barker) and the Preservation Hall collective, as well as a variety of brass bands, including Junior Olympia, Rebirth, Kinfolk, Tornado, Dirty Dozen, and Olympia Brass Band. He anchored the New Birth Brass Band alongside Tanio Hingle for many years, before moving into the New Orleans Nightcrawlers.







## 2024 WWOZ Local Content & Service STORIES OF IMPACT

Legendary New Orleans singer, bassist, bandleader, and all-around musician **George French** passed away in August at the age of 81. George French was a longtime friend of WWOZ, performing live many times on the station.



**David Freedman**, who served as General Manager of WWOZ from 1992 to 2016, died in June at the age of 80. David was instrumental in the station's growth and evolution over the years. During his quarter-century with the station, WWOZ transformed from a small 12-year-old station into an internationally-known institution representing New Orleans music and culture, eventually reaching audiences in the millions via radio, internet streaming, social media, and video.

**Nick Daniels**, the longtime bass player of the band Dumpstaphunk, passed in April at the age of 68. Nick Daniels III had a long career in New Orleans music, also performing with the Neville Brothers, Zachary Richard, the Wild Magnolias, and Allen Toussaint, among others.



**Oliver "Squirky Man" Hunter, Jr.** passed in March. For many years, Oliver was very active in the culture of New Orleans, with the Tambourine and Fan organization and Sudan Social Aid & Pleasure Club, and serving as a Grand Marshal for many jazz funerals and special events across the city.





## 2024 WWOZ Local Content & Service STORIES OF IMPACT



Longtime WWOZ host "The Problem Child" **Valerie Kacprzak** died March 30. Valerie had been a fixture at WWOZ since first going on the air in December of 2003, and she filled many different spots as a sub show host before finally settling in on Friday afternoons from 2-4 pm, with her "Blues Breakdown" show, specializing in Southern regional blues, often with a gothic or spooky twist. Her show was a favorite of WWOZ listeners. Her longtime opening song was "Storm Warning" by Dr John, and in recent years she often followed it with the Lost Bayou Ramblers' "Freetown Crawl / Fightin' Ville Brawl."

Legendary counterculture figure **John Sinclair** died in April at the age of 82. In addition to his many accomplishments listed elsewhere, he was a major fixture at WWOZ for many years. From 1992 to 2003, he was active and very involved in all aspects of WWOZ, both on and off the air. For years he hosted the New Orleans Music Show on Wednesdays from 11am-2pm, and then a late Saturday night shift from 2-5am. He was also instrumental in the earliest WWOZ live performance broadcasts from the New Orleans Jazz & Heritage Festival, and in producing WWOZ's series of live music CDs.



*John Sinclair (L) and Billy Delle  
broadcasting from Jazz Fest.*



John "Prince" Gilbert, longtime saxophonist and vocalist with Treme Brass Band, passed in December at the age of 66.





## 2024 WWOZ Local Content & Service MEASURING IMPACT

### WWOZ Listener Testimonials

No point waiting for my favorite DJ to donate to, since they're all my favorites. Which makes it easy. Donate ASAP. -Kent M.

WWOZ makes my soul dance! -Jennifer B.

It's the vibe you guys keep alive. -Jim S.

Once, I had the WWOZ app playing in my back pocket when I was at the recycling center and a young man stopped me and asked me what I was listening to. I told him all about 'OZ, showed him the app, he downloaded it and we parted company. I'll never see him again but I like to think about him discovering this great treasure and even passing it forward to others. With all the troubles in the world it sure feels good to be promoting something so wholesome and nurturing. -Bob E.

It is the sweetest sound America makes. -Charlie T.

What can I say about this elixer--that is WWOZ? All the awesome music spun by the awesome show hosts? How about the incredible live broadcasting? Now we are enjoying the Chanteuse series, Susan Cowsill, Margie Perez and more! Yowza and Huzzah! -Jonathan S.

LOVE the spirit and LOVE the characters and LOVE LOVE the music! -Ron W.

It is the greatest station on Earth...thanks for making my life richer! -Collin F.

It's part of the fabric that makes New Orleans unlike any other place in the world. Thank you! -Allison F.

The Jazz Police is the only cop entering my home without a warrant! -Eric F.







## 2024 WWOZ Local Content & Service MEASURING IMPACT

From closer to the other end of the Mississippi, Great Thanks and appreciation to all the show hosts, staff, and the many volunteers who keep this wonderful thing that iz WWOZ on the air recharging our souls and makin' us dance!! -Lisa P



WWOZ makes me proud to be a New Orleanian. -Doug

I was raised listening to WWOZ. As were all my cool friends. -Alfred

I'm too old to move to New Orleans. WWOZ is as close as I can get!! -Rob



My donation, be it ever so humble, is my way of annually raising a glass of Sazerac to OZ Radio and, by extension, to New Orleans. -Peter

It's a tap root to the city of New Orleans! -William B.

It's the right thing to do. WWOZ does amazing work and we need it. -Charles B.

WWOZ, you bring the heart and soul of New Orleans into my life every day. Your music is my constant companion, a reminder of the beauty in sound and community. You're more than radio--you're my daily escape. -Jennifer B

You don't play the same old stuff every day. Thanks for keeping it fresh! -Michael S.

I'm new to NOLA and the more I listen, the more I'm in love with WWOZ! -Leslie M.







## 2024 WWOZ Local Content & Service MEASURING IMPACT



Cheers to the beautiful new home of OZ and thank you Michael Dominici for all the support you and the station give to the musicians of New Orleans, including me! Love y'all. -Carmela R.

Whenever I land back at MSY after a trip away from New Orleans, my favorite part about coming home is hearing WWOZ on the radio when I start my car - that's how I know I'm back in New Orleans. -Chris G.

I came to New Orleans as a kid. It was never left me and WWOZ keeps it in my heart. Even up here in Missouri! -Brad J.

Love the newer local music I hear on WWOZ! -Jeremiah B.

Music + Love = WWOZ! -Raymond W.

Saturday WWOZ from noon-10 p.m. is like a religion for me. If I'm not in my hammock listening to Tudo Bem by 2 p.m. it is like missing Mass for some. My soul will be impoverished for the week without my OZ. -Treb W.

WWOZ alters my DNA in a Positive way. -Kevin W.

All y'all make the music so magical. DJ's are top drawer! We remain Guardians of the Groove now and forever. -Kathy aka Ginger & Laura aka Lola from Chi-town.



Sounds like home to me. -Conrad S.

Love the music! Especially the Two Week Archive! -Norma D.

The morning set is where my day begins and sets the groove for my day. Thank you everyone at WWOZ -David L.

There is only One OZ in the world. Every host is unique and bring high quality of music every day every hour: And we can feel the love and passion at every show. -Ghalia V.

WWOZ is the station I listen to. The range and depth of the music is what brings me back. I listen on line at work: an arctic research ship. I recently tuned in from the Arctic Ocean 300 miles north of Alaska. -Robert C.





## 2024 WWOZ Local Content & Service MEASURING IMPACT

You know I'm there, if 'OZ is on the air. -Andrew G.

The best music in the world. I use WWOZ as therapy. -  
Joan A.

New listener. What a great discovery. -Benny S.

In the hustle and bustle of the cleanup from Hurricane Helene, having WWOZ on in the background complimented by the sounds of chainsaws and generators has been a bit of comfort and normalcy. Thank you for helping us groove through hurricane cleanup! -Bo M.

All about the music---and the people behind it. -Barbara Z.

Best radio station in the world. Gives me a little boost of happiness every time I listen. I appreciate the dedication of the OZ dj's and the knowledge they drop on the varboious shows. Thank you OZ! -Brian B.

Listening to you wonderful people I just had to renew my membership. Winter is coming to Finland, but WWOZ gives me warm feeling every time I listen to it. -Seppo T.

I spell New Orleanz with a Z, for WWOZ. -Debra T.

You improve my musical knowledge every day. Thank you WWOZ. -Tim W.

Music is life. It has literally been shown to promote health in so many ways. WWOZ music preserves life, health and culture all at the same time. I can't think of a better cause to support! - Deborah N.

Congratulations on the move! As a trumpet player all the way from California, I rely on WWOZ to kick start my mornings with the heart and soul of New Orleans. Your music and spirit keep me inspired every day. Much love to you all! -Jeff B.







## 2024 WWOZ Local Content & Service MEASURING IMPACT



WWOZ, you bring the heart and soul of New Orleans into my life every day. Your music is my constant companion, a reminder of the beauty in sound and community. You're more than radio--you're my daily escape. -Jennifer B

You are a national treasure and a household fixture--thank you!  
-Amy F.

WWOZ is my primary source for Music Therapy! - Peter D

Thanks to everyone at OZ for sending a little New Orleans to the rest of the world. The world needs it. -Stacey P.

The music and musicians of Louisiana are integral to the story of America. -Stacey R.

Multigenerational family of listeners! - Sharon M.

Only the best radio station on the planet! - Joseph B.

Guarding the groove from a few blocks up Toulouse in the back of the Quarter - love having y'all as neighbors! - Justin S.



I play WWOZ on your app, not only for my friends and myself, but for the kids passing whichever crossing guard location to which I'm assigned. Their response, when one is given, is always "I like your music". -Peter G.

I have never gotten on Spotify because I can't believe anything is better than listening to 'OZ all day! -Susan C

WWOZ and NOLA has a hook in me! - Adam M.





# 2024 Local Content & Service Report

## Photographer Credit

We are deeply grateful to the many talented photographers who have volunteered their time and shared their photography with WWOZ. A heartfelt thank you to:

MJ Mastrogiovanni, Ryan Hodgson-Rigsbee, Tom Pumphret, Kristen Derr, Demian Roberts, Leon Morris, Michael E. McAndrew, Michele Goldfarb, Michael White, Marc PoKempner, Louis Crispino, Leona Strassberg Steiner, Katherine Johnson, Jamell Tate, Eli Mergel, Black Mold, Bill Sasser, Keith Hill, Sarah Kehoe, Carrie Booher, David Stafford, Beth Arroyo Utterback

And many thanks to Guardians of the Groove from around the world who share their photos with us throughout the year!



Home is Where the Groove is Page:  
New WWOZ studio photos by Crista Rock for the Helis Foundation.

Tributes Page:  
Kerry “Fat Man” Hunter photo by Josh Goleman for Preservation Hall.  
Nick Daniels photo from Dumpstaphunk.